OLGA ALMAZOVA

FASHION CREATOR | MIAMI, FL | MEDIA KIT 2026

I create fashion try-ons and outfit hauls. My reels reach an engaged shopping audience across Instagram, Facebook, TikTok and YouTube, get saved and shared, and viewers follow for more.



AUDIENCE & REACH

INSTAGRAM
@olgagems_

50,473
followers

60.5M
views / 30 days

FACEBOOK
Olga Gems Hauls & Outf..

43,235
followers

49M
views / 30 days

TIKTOK
@olga.almazova_

8,107
followers

7.4M
views / 28 days

YOUTUBE
@StyleByOlga

3,867
subscribers

5.9M
views / 28 days

105K+ total followers | **120M+ monthly views** | **+34K new IG followers in 30 days**

WORK WITH ME

CONTENT

Fashion try-ons, outfit reels, hauls, shopping finds

PLATFORMS

Instagram Reels, TikTok, Facebook, YouTube

OPEN TO

Paid collaborations, gifting, UGC, affiliate partnerships

LET'S WORK TOGETHER

olga.almazova.pr@gmail.com
instagram.com/olgagems_
tiktok.com/@olga.almazova_
youtube.com/@StyleByOlga

Statistics as of November 8, 2026. Source: Instagram, Facebook, TikTok and YouTube analytics.

TOP PERFORMING CONTENT

Instagram Reels (crossposted to Facebook). Figures from Instagram Reel insights.



4.46M
views

DATE NIGHT OUTFIT
1.77M viewers
23K likes
5.5K sends
3.6K saves
+1,890 followers



3.53M
views

FALL OUTFIT
851K viewers
22.7K likes
3K sends
2.6K saves
+2,825 followers



2.28M
views

OFFICE OUTFIT
907K viewers
16.8K likes
11.2K sends
7.8K saves
+2,670 followers

BRAND COLLABORATION



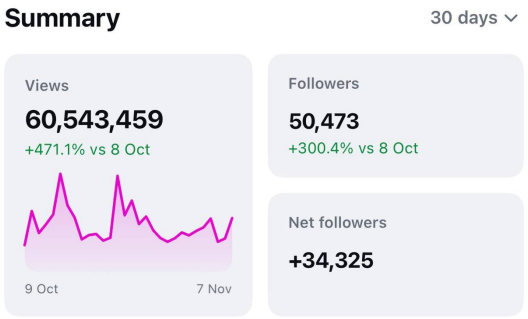
BERLOOK | SWIMWEAR REEL

168,650
views, 125,643 viewers

3.5K likes, 4.4K sends, 2.9K saves
+641 new followers

Delivered on time with campaign hashtags and a promo code for followers.

INSTAGRAM, 30 DAYS



Instagram dashboard, Oct 9 - Nov 7, 2026

All figures from Instagram, Facebook, TikTok and YouTube analytics, as of November 8, 2026.

BRANDS I WORK WITH

Real feedback received from brand partners by email.

RIHOAS

TRY-ON DRESS HAUL REELS

Instagram, TikTok, Facebook, YouTube



Claud Hill 05:34
to me

It has been such a pleasure collaborating with you! You delivered the first video clip only 7 days after receiving the package, well ahead of the agreed deadline. You are incredibly reliable and always keep your promises. Every video you created is full of creativity, with every detail handled perfectly. The whole cooperation went extremely smoothly. I'm deeply impressed by your professionalism and great efficiency. Hope we can continue our partnership and work on more amazing projects together in the future!

BERLOOK

SWIMWEAR & ACTIVEWEAR REELS

168K views on top Instagram reel



Belle Lee 19:29
to me

Hi,

Wow! Your video is absolutely amazing! 🤍✨ We're so excited to see how incredibly well it's performing on Instagram!

We truly appreciate your creativity and all the effort you put into creating such fantastic content. We're absolutely delighted with the final result and so happy to see our collaboration achieving such wonderful results!

Popilush

PRODUCT REEL COLLABORATION

Instagram



popilush 02:00
to me

Hi Olga,

Thank you so much for your kind words!

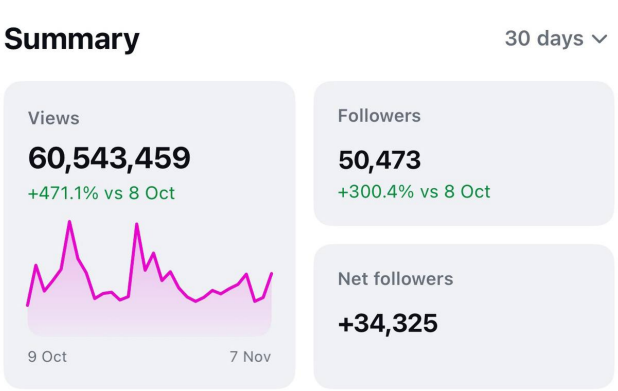
Your video was truly wonderful. You're such a great content creator — your presentation felt natural and engaging, your speaking delivery was fluent, and you did an amazing job highlighting the product's key features. I'd definitely love to consider working with you again if we have the opportunity!

Testimonials received by email, November 2026.

PLATFORM ANALYTICS

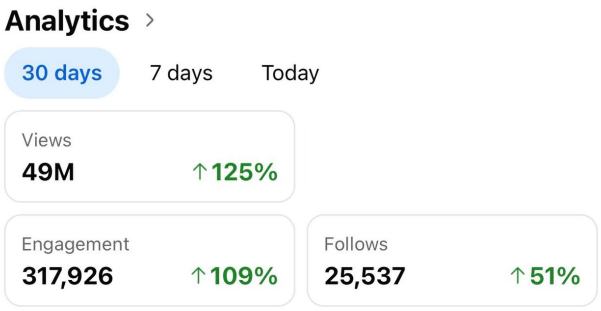
Screenshots from each platform's official analytics.

INSTAGRAM



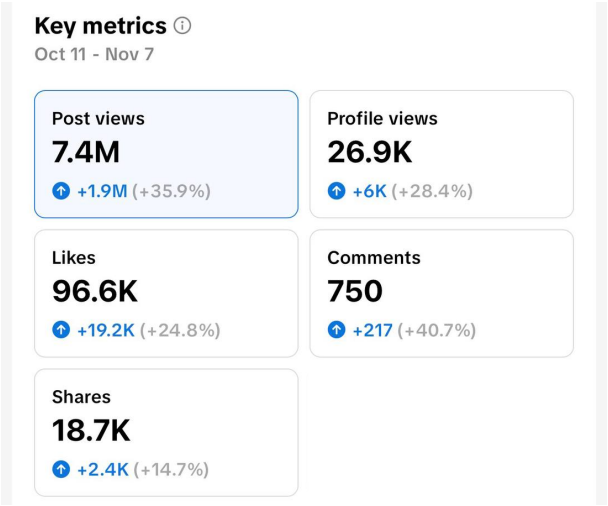
Professional dashboard, Oct 9 - Nov 7, 2026

FACEBOOK



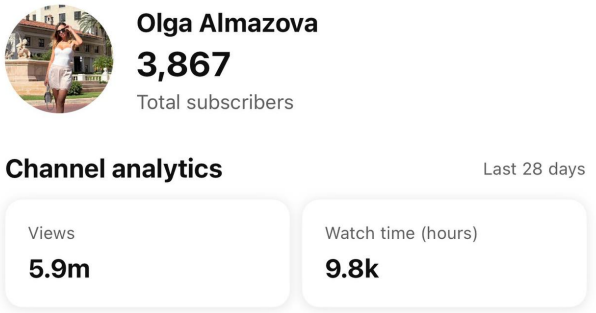
Creator Dashboard, last 30 days

TIKTOK



Analytics, 28 days, Oct 11 - Nov 7, 2026

YOUTUBE



YouTube Studio, last 28 days

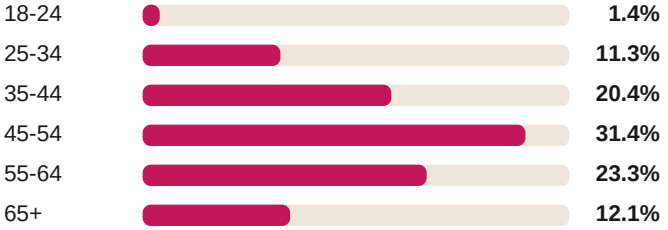
INSTAGRAM AUDIENCE

GENDER

95.4% women

4.6% men

AGE



Statistics as of November 8, 2026.

LET'S WORK TOGETHER

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